



Call for Papers

2012 International Conference on Innovation & Management

May 25, 2012

<http://icim.usc.edu.tw>

Conference Announcement:

The 2012 International Conference on Innovation & Management will be held at Shih Chien University, Taipei on May 25, 2012.

Organized by:

College of Management, Shih Chien University, Taiwan

Conducted by:

Department of Business Administration, Shih Chien University, Taiwan

Conference Topics:

- ※ Business Management Innovation
- ※ Marketing Management Innovation
- ※ Human Resource Management Innovation
- ※ Finance & Monetary Management Innovation
- ※ Production & Operations Management Innovation
- ※ Information Management and E-Commerce Innovation
- ※ International Business and Trade Management Innovation
- ※ Accounting and Auditing Innovation
- ※ Language Teaching and Applications Innovation
- ※ Non-Profit Organization Management Innovation
- ※ Risk & Insurance Management Innovation
- ※ Creativity, Innovation and Entrepreneurship Management

Important Dates:

Submission Deadline: March 12, 2012

Author Notification: April 20, 2012

Conference at Taipei: May 25, 2012

Submission Information:

- ※ Full Papers
- ※ Authors are invited to submit original papers reporting research contributions, practice and experience, or novel applications.
- ※ Papers should not exceed 15 A4-Sized pages in length and can be written and presented in Chinese or English.
- ※ Full details of the electronic submission procedure are available at the conference web site <http://icim.usc.edu.tw>

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